



SANTA BARBARA POLICE ACTIVITIES LEAGUE  
25 YEARS OF  
PUTTING KIDS FIRST! EVENT  
2024 Sponsorship Opportunities

Due By Friday, April 5, 2024

**\$20,000 - Diamond Sponsor**

*The event's most distinguished sponsor, the Diamond Sponsor, will be featured prominently during the live event program, in all print and digital marketing materials, and will receive two reserved tables for 12 at the event totaling 24 guests. They will also be highlighted in a partner spotlight piece on all digital marketing channels.*

**\$10,000 - Platinum Sponsor**

*Platinum Sponsors are entitled to a premier table for 10 guests, extensive recognition in press and event marketing, and a full page on the event program.*

**\$5,000 - Gold Sponsor**

*Gold Sponsors will enjoy a premier table for 10 guests, recognition in press and event marketing, and a half page ad on the event program.*

**\$3,500 - Silver Sponsor**

*This sponsorship includes tickets for 10 guests, recognition in press and event marketing, and a quarter page on the event program.*

**\$1,000 - Bronze Sponsor**

*Bronze Sponsors will receive tickets for 2 guests and will be recognized in press and event marketing, including a small logo on the event program.*

**\$250 - Attend the Event**

*Yes! I can't wait! Please reserve \_\_\_\_\_ tickets!*

**Sponsor a first responder - \$ \_\_\_\_\_**

*I cannot attend but would love to support PAL with a tax-deductible donation and allow a first responder to attend the event on my behalf.*

**THANK YOU FOR YOUR SUPPORT!**

Individual or Organization Name:

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Name as you wish it to appear in all printed and digital marketing

*Please return form by Friday, April 5, 2024 to be recognized as a sponsor.*

Contact Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_



Pay online at: [www.sbpal.org](http://www.sbpal.org)

Or mail check to SBPAL

PO Box 91121 Santa Barbara, CA 93190

**Submit completed form to: [jlugo@sbpal.org](mailto:jlugo@sbpal.org)**

*Contributions are fully tax deductible to the extent allowed by law.*

**Tax identification number: 77-0523426**